

## PRINT

Publication	Artwork Deadline
Preview Publication	30th January
Map Book	31st March
Daily News	31st March

PDF files MUST be created to these specifications:  
 Composite CMYK PDF - v1.3 PDF/X-1a:2001  
 They must contain a Trim Box set to the trim size  
 All fonts must be embedded  
 Combined ink density should not exceed 300%

### Preview Publication & Daily News

Size	Dimensions
Full Page	Bleed  W: 218mm x H: 305mm Trims to  W: 210mm x H: 297mm Type area  W: 184mm x H: 256mm
Half Page Horizontal	W: 184 mmx H: 124mm
Half Page Vertical	W: 92mm x H: 256mm
Quarter Page Vertical	W: 92mm x H: 124mm
Quarter Page Horizontal	W: 184mm x H: 60mm

### Map Book

Size	Dimensions
Full Page	Bleed  W: 238mm x H: 308mm Trims to  W: 230mm x H: 300mm Type area  W: 204mm x H: 274mm
Half Page Horizontal	W: 204 mmx H: 134mm
Half Page Vertical	W: 99mm x H: 274mm
Quarter Page Vertical	W: 99mm x H: 134mm
Quarter Page Horizontal	W: 204mm x H: 65mm

## DIGITAL

Description	Dimensions/Duration/Duration	Format
Videos	15 seconds	File type: QuickTime, AVI, MP4 Codec: Apple ProRes, H264 Resolution: 1280x720
Website Banners	W: 295px x H: 110px	Animated GIF (72dp1, JPG (72dpi)
eNewsletter Banners	W: 162px x H: 162px	72dpi JPG or static GIF (single image only)

Description	Artwork Deadline
Preview Website	26th January
Preview eNewsletters & Videos	26th January
Daily News Site	13th April
Daily News eNewsletter & Video	13th April
Wrap-up eNewsletter & Video	30th April

Please send all advertising artwork by email to:  
[production@ropl.com](mailto:production@ropl.com)  
 If you have any queries please call our  
 Production Manager on **+44 1322 612065**